Sacred Cow

A book the government of India demands be ritually burned.
"Teams Create the Best Solutions." BANG. "Always Trust Your Research." BANG. "It's Okay to Put Up with Jerks, If They're Talented." BANG. When you think about it, there are a lot of Sacred Cows grazing lazily in the halls of corporate America. And we think it's time someone shot them. Dead. Don't get us wrong. While the authors have nothing against cows in general (they love steak), they do have a problem with Sacred Cows. Blindly doing things because . . . well . . . that's the way they've always been done. Formulas may be comforting, but they rarely work in the real world. This is the funniest--and truest--business book you'll ever read. Not only do the authors demonstrate how to identify and kill the Sacred Cows in your workplace, they also reveal brilliant alternatives that will put your career in overdrive and help make your business more profitable, innovative, and happy. From branding ("Branding Is Expensive." BANG.) to leadership ("Follow the Leader." BANG.) to hiring ("Only Hire Someone Who Has Done the Job Before." BANG.) no Sacred Cow is left standing. Oh, and here's another Sacred Cow of business books: "No one reads flap copy." BANG!
Strategies for overcoming the "sacred cows" that hold people back at work. We all know the "sacred cows" at work?the conventional wisdom to try your best, work well with others, and produce excellent work. But these cherished nuggets of advice, in practice, have a dark side that can lead to career-limiting unintended consequences. Based on Jake Breeden's experience coaching thousands of leaders in 27 countries, and the latest scientific research in behavioral economics, neuroscience, and psychology, Tipping Sacred Cows reveals how to overcome the dangerous behaviors that masquerade as virtues at work, and how to lead with fewer self-imposed limitations and greater results. Identifies the seven most common sacred cows at work, including balance that turns bland, creativity that conceals narcissism, and passion that becomes obsession. Offers simple steps for recognizing and overcoming the potentially career-limiting effects of each of the most common sacred cows. Written by Jake Breeden, a faculty member at Duke University's Corporate Education program, rated by Businessweek and The Financial Times as #1 in the world. Tipping Sacred Cows shines a light on the hidden traps that lie between good intentions and great results, clearing a path so leaders can finally realize their full potential at work. Take this quick 21-question survey to find out which of the seven sacred cows are standing in your way at
"Teams Create the Best Solutions." BANG. "Always Trust Your Research." BANG. "It's Okay to Put Up with Jerks, If They're Talented." BANG. When you think about it, there are a lot of Sacred Cows grazing lazily in the halls of corporate America. And we think it's time someone shot them. Dead. Don't get us wrong. While the authors have nothing against cows in general (they love steak), they do have a problem with Sacred Cows. Blindly doing things because . . . well . . . that's the way they've always been done. Formulas may be comforting, but they rarely work in the real world. This is the funniest—and truest—business book you'll ever read. Not only do the authors demonstrate how to identify and kill the Sacred Cows in your workplace, they also reveal brilliant alternatives that will put your career in overdrive and help make your business more profitable, innovative, and happy. From branding ("Branding Is Expensive." BANG.) to leadership ("Follow the Leader." BANG.) to hiring ("Only Hire Someone Who Has Done the Job Before." BANG.) no Sacred Cow is left standing. Oh, and here's another Sacred Cow of business books: "No one reads flap copy." BANG!
Summary: Sacred Cows Make the Best Burgers

A husband-and-wife doctor team offers fresh and startling perspective on one of our most cherished and misunderstood institutions. Drs. Astro and Danielle Teller know better than most that finding the right partner in life doesn’t always happen the first time around. Through their own divorces they learned how widely held cultural assumptions and misinformation that nobody thinks to question—what they refer to as “sacred cows”—create unnecessary heartache for people who are already suffering through a terrible time. Do you think, for example, that the divorce rate in the United States is rising? Or that children are harmed by divorce? Most people do, but it turns out that neither of these notions is supported by the data.

Combining the rigor that has established them as leaders in their respective fields along with a dose of good-natured humor, the Tellers ask readers to take a fresh look at seven common sacred cows: the Holy Cow, the Expert Cow, the Selfish Cow, the Defective Cow, the Innocent Victim Cow, the One True Cow, and the Other Cow. This is not a book that is “for” marriage or “for” divorce, but “for” the freedom to decide how to live most honestly and happily either as part of a couple or a single person.
The church is the hope of the world when it's working right and therein lies the problem. Most aren't. This has led both Christians and non-Christians to give up on the church entirely; it has led many others to give up on all existing churches—and maybe even start new ones. But all church can and should be transitioned to a new life. A church is never beyond hope. This book will provide principles and practices that can lead to a resurrection of any church, in any setting. It will provide the inspiration and information needed to lead a church successfully through the necessary changes of tradition and culture without compromising God's timeless truth. When this happens, the church will once again be what God intended: the hope of the world.

**Sacred Cows Make Great Bbqs**

**Killing Sacred Cows**

Offers an inside look at some of the key controversies in modern science, providing a study of such topics as Darwinism, global warming, the Big Bang, relativity, and AIDS.

**The Little Book of Hindu Deities**
Looking back at her life, Stacey found that there had been interesting beliefs downloaded into her thoughts that shaped her existence. Taking a closer look, she found surprising truths that did not line up with what she thought were her core beliefs. Find out how she triumphed to freedom over the stronghold of a faulty belief system in this thought provoking journey in The Sacred Cow Syndrome.

Sacred Cows

From jacket: "Scientists believe they possess in unique degree the qualities of accuracy, observation, reasoning power, intellectual curiosity, tolerance and even humility. They suppose these admirable qualities can best be imparted to other people by giving them courses in science."

Sacred Cow, Mad Cow

Tipping Sacred Cows

Did you know God forbids the tying of shoelaces on Saturday? Or that humans emit an color aura which can only be discerned with a Third Eye? That bountiful harvest requires the flinging of a live goat from a church bell tower? That instead of wishing upon a star, we can wish upon a cow? Well into the 21st century, our species continues to
participate in beliefs and customs that seem more suited to the Bronze Age than the Information Age, some of which involve poisonous snakes, holy smoke, urine bubbles, crystals, tarot cards, aliens, costumed virgins and, of course, an offering plate. Join Seth Andrews for a random romp across the planet and a humorous look at some of humanity's sacred cows.

No Sacred Cows

Pixar animator and Academy Award–nominated director Sanjay Patel (Sanjay’s Super Team) brings to life Hinduism’s most important gods and goddesses—and one sacred stone—in fun, full-color illustrations, each accompanied by a short, lively profile. The Little Book of Hindu Deities is chock-full of monsters, demons, noble warriors, and divine divas. Find out why Ganesha has an elephant’s head (his father cut his off!); why Kali, the goddess of time, is known as the “Black One” (she’s a bit goth); and what “Hare Krishna” really means. “Throw another ingredient in the American spirituality blender. Pop culture is veering into Hinduism.”—USA Today

Tipping Sacred Cows

Read this book if you are ready to let your ministry spin out of control. Then hang on, for wonderful changes are about to happen to
your congregation. --Charles Ann, Church Growth, Inc.

**The Myth of the Holy Cow**

The vegetarian diet is praised for being sustainable and animal-friendly, but after 20 years of being a vegan, Lierre Keith has changed her opinion. Contravening popular opinion, she bravely argues that agriculture is a relentless assault against the planet. In service to annual grains, humans have devastated prairies and forests, driven countless species extinct, altered the climate, and destroyed the topsoil – the basis of growth and life itself.

**Sacred Cows Make the Best Burgers**

The must-read summary of Robert Kriegel and David Brandt's book: "Sacred Cows Make the Best Burgers: Paradigm Busting Strategies for Developing Change-Ready People and Organizations". This complete summary of the ideas from Robert Kriegel and David Brandt's book "Sacred Cows Make the Best Burgers" shows that "sacred cows" are the outdated policies, practices, procedures and paperwork that drain the productivity of companies and organisations. In their book, the authors argue that they prevent companies from changing to respond to evolving market conditions, or from taking advantage of new
emerging opportunities. In an era of ever-increasing changes, however, it is vital for corporations to be able to let go of their usual ways and strategies if necessary and to make themselves open and ready to adapt to these changes. This summary shows how people working for corporations can get rid of all these "sacred cows" of the business world and bring dynamism and life to their business.

Added-value of this summary: • Save time • Understand key concepts • Expand your knowledge

To learn more, read "Sacred Cows Make the Best Burgers" and find out how to get rid of old practices and create an organisation that is ready for change.

_Tipping Sacred Cows_

This book revisits, and sheds fresh light on, some key texts and debates in ancient philosophy. Its twin targets are 'Old Chestnuts' – well-known passages in the works of ancient philosophers about which one might have thought everything there is to say has already been said – and 'Sacred Cows' – views about what ancient philosophers thought, on issues of philosophical importance, that have attained the status of near-unquestioned orthodoxy. Thirteen leading scholars respond to these challenges by offering new perspectives on familiar material and challenging some prevailing orthodoxies. On authors ranging from the Presocratics to
Plotinus, the book represents a snapshot of contemporary scholarship in ancient philosophy, and a vigorous and illuminating affirmation of its continuing interest and power. The volume is dedicated to Professor M. M. McCabe, an inspiring scholar and teacher, colleague and friend to both the editors and the contributors.

**Kicking the Sacred Cow**

Our public schools are in trouble. Not only have our teachers and students been overwhelmed by three decades of sweeping education reforms, but the long-standing relationship between the public and its public schools is hanging by a thread. Cleaning Up the Mess from Sacred Cows: A Strategy to Take Back Our Public Schools exposes the root of the problem as misguided conventional wisdom which, until now, has been immune from criticism. In Ohio, a grassroots movement challenging this sacred-cow thinking is serving as an important source of learning for the rest of the country.

**No Sacred Cows**

"Observance of what people in present-day India eat and do not eat, the styles and contexts within which they do so, and the disparities between rhetoric and everyday
action prompt vital questions concerning what it is to be Indian in the early twenty-first century. The current "beef situation" exposes, like no other issue, the central fault lines that run across contemporary Indian society. Sacred Cows and Chicken Manchurian explores contemporary cattle slaughter and beef-eating in India and considers what has led to the apparent turn away from the hitherto secularist approach of post-independence India. The book draws on ethnographic research in both rural and urban South India with domestic cattle owners, brokers, butchers, and meat eaters. It brings nuance to existing accounts by journalists, historians, and others by charting how ordinary people navigate the current febrile political climate in their everyday lives. In doing so, it avoids an overly simplistic binary opposition between those who oppose the slaughter of cattle and those who view beef consumption as a fundamental right. Locating debates and actions concerning beef eating in relation to caste and community, the book offers a fine-grained exploration of the current situation as it is experienced on the ground, comprehensively locating it within the wider anthropology of food and eating in the region"--

_Sacred Cows_

Debunks nine myths about effective money
management and describes the principles that lead to true financial success and prosperity.

**Rereading Ancient Philosophy**

Tip over your sacred cows of belief, dump your personal prejudices and biases, and begin to rebuild a spiritual lifestyle that really works. Wife, mother, and award-winning producer of the sleeper hit *What the Bleep Do We Know!?* Betsy Chasse thought she had it all figured out until she realized she didn’t. She didn’t know anything about happiness, love, spirituality, or herself—nothing, nada, zilch. In a book that’s anything but quiet, Chasse takes readers on a playful romp through the muddy fields of life and spirituality. Witty, yet unflinching, Chasse exposes her own experience tipping sacred cows and dissects the fragile beliefs we all hold so dear. Because the truth is, we each have a choice to believe the stories we tell ourselves or create new ones. A candid, no-nonsense confession, Chasse’s story gives readers the freedom to break free from their old patterns and gleefully frolic through fields, cow tipping at will and in the process, create a new reality for themselves.

**Death to All Sacred Cows**

What are the 'sacred cows' of the Christian
life? Why are they there? And should they be challenged? For the sake of the future of the church, Dave Gilpin has become the smiling assassin of the holy cow.

Nonsense

The Vegetarian Myth

While belief in religious supernatural claims is waning throughout the West, evidence suggests belief in nonreligious supernatural claims is on the rise. What explains this contradiction? How can a society with a falling belief in God have a rising belief in ghosts, psychic powers, ancient astronauts, and other supernatural or pseudo-scientific phenomena? Taking the same anthropological approach he employed in his notable studies of religion, atheist author and activist David G. McAfee turns his attention to nonreligious faith-based claims. Whether going undercover as a medium, getting tested at Scientology headquarters in Los Angeles, or interviewing celebrity paranormalists and famous skeptics, he leaves no stone unturned in his investigation. As in the case of religion, he finds an unwillingness among "believers" to critically examine their most closely held convictions. Only once individuals honestly assess their own sacred cows will they be able to ensure that their
beliefs conform to the known facts—and that our decisions as a society are based on the best available evidence.

**Defending Beef**

**The Sacred Cow Syndrome**

We're told that if we care about our health—or our planet—eliminating red meat from our diets is crucial. That beef is bad for us and cattle farming is horrible for the environment. But science says otherwise. Beef is framed as the most environmentally destructive and least healthy of meats. We're often told that the only solution is to reduce or quit red meat entirely. But despite what anti-meat groups, vegan celebrities, and some health experts say, plant-based agriculture is far from a perfect solution. In Sacred Cow, registered dietitian Diana Rodgers and former research biochemist and New York Times bestselling author Robb Wolf explore the quandaries we face in raising and eating animals—focusing on the largest (and most maligned) of farmed animals, the cow. Taking a critical look at the assumptions and misinformation about meat, Sacred Cow points out the flaws in our current food system and in the proposed "solutions." Inside, Rodgers and Wolf reveal contrarian but science-based findings, such as: • Meat and animal fat are
essential for our bodies. • A sustainable food system cannot exist without animals. • A vegan diet may destroy more life than sustainable cattle farming. • Regenerative cattle ranching is one of our best tools at mitigating climate change. You'll also find practical guidance on how to support sustainable farms and a 30-day challenge to help you transition to a healthful and conscientious diet. With scientific rigor, deep compassion, and wit, Rodgers and Wolf argue unequivocally that meat (done right) should have a place on the table. It's not the cow, it's the how!

**Something Stewing in a Cracked Pot**

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The ABC

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*The Sacred Cow and the Abominable Pig*

*Change Your Church for Good*

Sacred cows--outdated and costly business practices such as the reports that are never read or a slow-down of innovative ideas--exist in every company. Inspired by insights gained from more than 450 programs conducted with all types of organizations, the authors of SACRED COWS MAKE THE BEST BURGERS show how corporations can kill off the sacred cows that are crippling them.

*Death to All Sacred Cows*

Work Half As Hard, Get Twice As Much Done, & Make Three Times The Money Farmer Brown has a
bunch of Sacred Cows The interesting thing about Sacred Cows is that each one thinks it is the most important so Farmer Brown has to keep them in different fields side by side with a double fence between each one because if they get to close to each other they try to bit and kick each other. Sacred Cows are those beliefs that we have come to accept as reality because parents, educators, religion and society have told us this is true. We have made our Sacred Cows untouchable and yet with all the new information and discoveries that are being presented in society today our Sacred Cows are coming under so much pressure. Volume 1 presents a way to remove the fences between our Sacred Cows and Money and allow them to begin to mingle and dance together. We have Sacred Cows about ourselves, about health, about relationships, about the world and the very big Sacred Cow around finances. Volume 1 is about getting our Sacred Cows and money to dance in a way so that everyone gets happy.

Sacred Cows Make Gourmet Burgers

Nonsense is the best compilation and study of verbal logical fallacies available anywhere. It is a handbook of the myriad ways we go about being illogical—how we deceive others and ourselves, how we think and argue in ways that are disorderly, disorganized, or irrelevant. Nonsense is also a short course
in nonmathematical logical thinking, especially important for students of philosophy and economics. A book of remarkable scholarship, Nonsense is unexpectedly relaxed, informal, and accessible.

**The Curse of the Sacred Cow**

Traces the history of consumers' fear of certain foods beginning with accounts from the fourteenth century, and describes legislative attempts to regulate meat processing in recent years.

**Sacred Cows and Chicken Manchurian**

Using Labour's postwar welfare policy, it shows that we need to break down distinctions between the "symbolic" and the "substantial" in politics, that "cultural theory" has potential as a way of understanding party political culture, and that welfare policy has played a crucial but self-defeating role in Labour's efforts to manage itself, win hearts and minds and govern competently. It concludes by arguing that New Labour's attempts to rethink welfare is largely rhetorical if one recalls what Labour did in office rather than promised in opposition. Rather than a serious attempt to confront social realities, the rethink represents a continuation of past practice and a way of
signalling the government's "soundnesss" to the market.

**Our Sacred Cow History**

**Cleaning Up the Mess from Sacred Cows**

Encourages readers to dump their personal prejudices and biases and begin to rebuild a spiritual lifestyle that really works.

**The Sacred Cow**

A shocking new voice in Latin American literature.

**Tipping the Sacred Cow**

Similarly to how the True Farmer prunes unfruitful branches in favor of the prolific branches, a dairy farmer increases the value of his herd by culling unproductive cows. No calves. No milk. No moo-la. Steer-ile Bible herd mentalities need to be culled from our happy God’s Unadulterated Teachings before they cheapen grace by failing to reproduce hope in a fractured world. Something Stewing in a Cracked Pot cooks up a fresh off the farm field of vision that is: Sprinkled with wit Spiced with a hint of Hebraic perspective Seasoned with covenants Stirred, not shaken,
in faith Served from a recovering perfectionist pot Taking the practice of culling from the cow kingdom into God's, Rhonda Archer moo-ves out udder-ly absurd cultural assumptions then opens the gates so restored thinkers will be as free and happy as calves let out to pasture.

**Science is a Sacred Cow**

For decades it has been nearly universal dogma among environmentalists that livestock--goats, sheep, and others, but especially cattle--are Public Enemy Number One. They erode soils, pollute air and water, damage riparian areas, and decimate wildlife populations. The UN's Food and Agriculture Organization bolstered the credibility of this notion with its 2007 report that declared livestock to be the single largest contributor to human-generated climate-change emissions. But is the matter really so clear cut? Hardly. In her new book, Defending Beef, environmental lawyer turned rancher Nicolette Hahn Niman argues that cattle are not inherently bad for the Earth. The impact of grazing can be either negative or positive, depending on how livestock are managed. In fact, with proper oversight livestock can actually play an essential role in maintaining grassland ecosystems by performing the same functions as the natural herbivores that once roamed and grazed there.
She shows how dispersed, grass-based, smaller-scale farms can and should become the basis for American food production. And while no single book could definitively answer the thorny question of how to feed the Earth's growing population, Defending Beef makes the case that, whatever the world's future food system looks like, livestock can and must be part of the solution.

**Mexican American Challenge to a Sacred Cow**

Sacred cows are beasts that societies have deemed untouchable, though they serve no useful purpose and tend to muck-up the countryside. Though we have no such physical beasts in the western culture, we maintain many more intellectual A'cowsA'; ideas and ideologies that are not open for discussion unless it is for veneration. Einstein, Jesus, and Keynes are just some of the bovines in the pasture, and though these may seem to be creatures unassailable by mortal man, if you catch them at just the right angle and push

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